



The Wachovia Tract



Volume 23, Issue 2

A Publication of the **Wachovia Historical Society**

Summer 2023

128th WHS Annual Meeting

By Zach Routh, Annual Meeting Chair

Sunday, October 22, 2023, 2:30 - 4:30 p.m.

Old Salem Visitor Center



Music & Refreshments – 2:30 p.m.



Annual Oration:

Martha Hartley

Director of Moravian Research at Old Salem Museums & Gardens



Presentation of the
2023 Archie K. Davis Award

Mark your calendars now for the 128th Annual Meeting of the Wachovia Historical Society! The Annual Meeting will be held on the evening of Sunday, October 22, 2023, at the Old Salem Visitor Center. The event gets started with a fellowship time at 2:30 p.m. and will include light refreshments. The Annual Meeting will begin at 3:00 p.m. when attendees will be treated to an invocation, remarks from the Society president, a report from the nominating committee, the annual oration, and the presentation of the 2023 Archie K. Davis Award. Martha B. Hartley, Director of Moravian Research at Old Salem and 2011 Archie K. Davis Award honoree, will be giving the annual oration. We look forward to her presentation “Preserving Wachovia.”

INSIDE SUMMER 2023

Article Title	#
<i>Preserving Wachovia</i>	3
<i>Tale of Two Forts</i>	4
<i>May Guild Event</i>	5-6
<i>Donors</i>	10-11

2022 Annual Meeting and the Archie K. Davis Award



Photo credit to Paul Knouse Jr.

Rev. Dr. Nola Reed Knouse and 2023 Archie K. Davis Award recipient Barbara Strauss.



Photo credit to Paul Knouse Jr.

Mr. Michael C. Hardy gives his presentation, "In the Footsteps of Spangenberg," at the 2022 Annual Event.

In recognition of the contributions of Archibald Kimbrough Davis (1911-1998) to the study and appreciation of the history of North Carolina and our nation, the Wachovia Historical Society established the Archie K. Davis Award in 1999. This award is presented annually by the Society and recognizes an individual or individuals whose outstanding contributions and devotion to the history of our region, state, and nation have enriched the appreciation of our heritage.

Archie K. Davis, a revered and respected banker, and statesman, was a lifelong student of history, especially the history of his beloved North Carolina. He graduated Phi Beta Kappa from the University of North Carolina at Chapel Hill with a degree in history in 1932. Upon his retirement from the position of Chairman of the Board of Directors of Wachovia Bank and Trust Company in 1974, he re-enrolled in the University and received his Master of Arts Degree one year later. Recognizing his lifelong scholarship and passion for history, the university granted Mr. Davis's request to continue doctoral study without pursuing the degree itself and his dissertation was condensed and published as a book, *Boy Colonel of the Confederacy*, by the University of North Carolina Press in 1985.

In addition to membership on numerous corporate boards, Mr. Davis was a member of the Board of Trustees of Old Salem, Inc., the Moravian Music Foundation, and the Moravian Church Archives. He was also a member of the Society of Cincinnati, the Massachusetts Historical Society, the North Caroliniana Society, and the American Academy of Arts and Sciences.

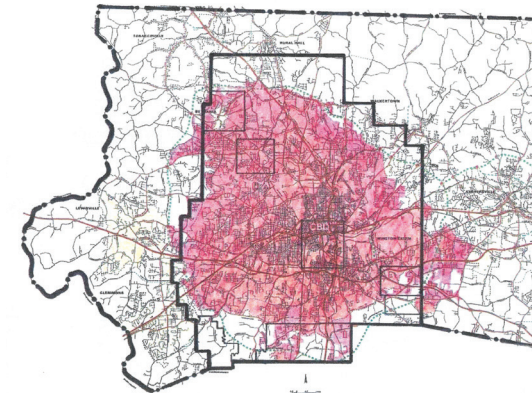
Archie K. Davis's professional life and his service to our community were characterized by grace, gentility, intellect, enthusiasm, perseverance, and humility. With the Archie K. Davis Award, the Wachovia Historical Society recognizes the exemplary service of those who, like Mr. Davis, enrich our lives through their devotion to the study and appreciation of our heritage.

Recipients of the award should meet the following criteria:

- Be a living resident of North Carolina
- Have made significant contributions to the knowledge and appreciation of our history in fields such as literature, restoration, architecture, photography, archaeology, conservation, journalism, archival work, etc.

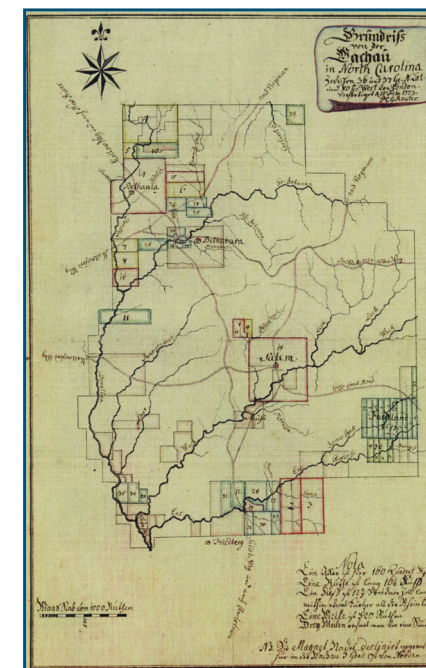
The Board of Directors of the Wachovia Historical Society may select an award a recipient annually. Nominations may be submitted to the Board by members of the Society and should be sent to the Chair of the Davis Award Committee, along with a description of the nominee's merits and contributions to the field of history. The award will be presented at the Annual Meeting. The selection will be held in confidence until the presentation.

"Preserving Wachovia: 'There is none like it'"



Today, Wachovia is the core of Forsyth County, and Winston-Salem (in pink) nearly fills the tract.

Credit: City/County Planning Board basemap (2001) with overlays and color by Martha and MO Hartley, 2009.



Wachovia Tract in 1773

Credit: Grundriss von der Wachau in North Carolina, Philip Christian Gottlieb Rueter, 1773, Unity Archives, Herrnhut, Germany

"There is none like it" was Frederick William Marshall's description of the 100,000-acre Moravian tract of Wachovia for his 1768 report on the Brethren's new colony in North Carolina. Wachovia is unparalleled in American history and endures in the culture, land scape, and people today. Since The Wachovia Study was launched in 1987 by M.O. and Martha Hartley, they have devoted their professional careers to the preservation of the history, place, and people of Wachovia. The Wachovia Historical Society has supported a number of their projects. From protecting Bethania from an expressway corridor to recognition of African American history in Salem, preserving Wachovia continues to challenge. This illustrated lecture will present highlights from the Hartley's experience preserving Wachovia.

Martha Hartley is Director of Moravian Research and Co-Chair of the Hidden Town Project at Old Salem Museums & Gardens. A native of Winston-Salem, she received undergraduate degrees from Hollins College and spent a year in Paris during college. From the University of Virginia, she received a master's degree in Urban Planning and a Certificate in Historic Preservation.

She is a Preservation Planner with varied experience including community preservation, advocacy, and public awareness. For over 35 years, Martha and her husband Michael, anthropologist and Emeritus Director of Archaeology at Old Salem, have forged award winning careers in their work with the archaeology, history, landscape, and preservation of Moravian communities in the Winston Salem area.

Martha B. Hartley
Director of Moravian Research
Old Salem Museums & Gardens
mahartley@oldsalem.org
336-721-7307



A TALE OF TWO FORTS



History is often the relating the tales that have been passed forward from our families about the heroism of our early ancestors and the tasks that were a part of daily life “way back then”. But the reality of mid-1750s life in early Rowan County was much more a matter of life and death with the early settlers in the Wachovia tract and surrounding areas. As new settlers poured into this area in 1754, word came with them that Indians were on the rampage in Pennsylvania due to not only siding with the French against the British for dominance but also because of the perceived inequities of the surveys drawn to create the newly formed settlement of Quakers. Quaker and Moravian families were being attacked, killed, and scalped by the Indians, and their homes were destroyed.

In 1755, then-Governor Arthur Dobbs ordered the building of a fort in what is now Iredell County. His orders specified the building of “a good and substantial building of the dimensions following (that is to say) the oblong square fifty-three feet by forty, the opposite angles twenty- four feet and twenty-two, in height twenty- four and a half feet as by the Plan annexed appears. The thickness of the walls which are made of oak logs regularly diminished from sixteen inches to six, it contains three floors and there may be discharged from each floor at one and the same time about one hundred muskets. The same is beautifully situated in the fork of Fourth Creek, a branch of the Yadkin River.”

The fort took one year to complete and became the headquarters for approximately 50 soldiers as well as protection for the early settlers. In February 1760, when nearly 60-70 Cherokee Indians attacked, they were handily defeated due to the strong fortification. The fort fell into ruins by 1766. At the turn of the century, interest came from the Daughters of the American Revolution to possibly rebuild the fort. Archaeology studies were not begun until the 1960s and 1970s. In 2003, the Friends of Fort Dobbs was formed and over the years funds were raised for the groundbreaking which took place in August 2016. The project was completed in 2019 and the fort now stands once again as the only frontier provincial fort in North Carolina.

Likewise, the Palisade around the village of Bethabara was hastily built in only 18 days in the year 1756. The fort had no bastions as indicative of the lack of military skill within the Moravian settlement. The first was strengthened in 1758 and again in 1760. In 1763, peace was realized and the fort was removed. In the 1960’s Archaeologist Stanley South, the preeminent expert on early Colonial fortifications, researched and excavated the fort and found the remains of the original fort, and reconstructed it. Again in 2012, due to the deterioration of the palisade, Bethabara Par Inc. Trustees decided to replace the Bethabara Palisade. This reconstruction project took place with financial support from many entities and organizations including Wachovia Historical Association, Inc.

Our thanks go to all persons, corporations, and individuals who have played a part in the preservation of these great historic symbols of our early nation!

-Michelle DeLapp, WHS President



➤ MAY GUILD EVENT ➤



Our presenters for the Stanley South Historic Bethabara Event, recapping South’s work to restore this historically significant part of the Wachovia Tract: Rosemary Epperly, Dr. Ed Hill, tour guides: Dr. Stuart Marshall, and Andrew Craver.



Volunteer Lou Garner and guest Jayne Williams sample the savories at the Bethabara Stanley South Guild Event.

Wachovia Historical Society’s (WHS) May Guild Event was explicitly developed for Guild members. It was a tribute to why old places matter.

ABOUT THIS EVENT:

The May Guild Event concentrated on the excavation of Bethabara in the 1950s and traced the initiatives of those who valued restoring this original Moravian settlement in Wachovia.

In 1753, eleven men, chosen from the Moravian Pennsylvania settlement for their specific abilities, journeyed to an old hunting hut on the newly purchased Wachovia tract. They began carving out a town, Bethabara, in the backwoods of North Carolina. They followed a plan to explore the tract for the best location for a commercial center site to become the congregational town of Salem. Never meant to be a vibrant town, Bethabara was largely dismantled to form Salem in 1766 when settlers moved to Salem. Through the years, Bethabara’s remaining buildings fell into disrepair. These sites were covered in dirt for farming use. By the 1950s, the Bethabara was covered in cornfields.

An essential link to the history of Winston-Salem, this guild event was graced by Dr. Ed Hill as keynote speaker. And who better to describe the critical work to uncover and save Bethabara from the neglect of time? Dr. Hill worked under the renowned and complex archaeologist Stanley South who spearheaded the plan to unearth Bethabara and restore this historically significant part of Wachovia.

ABOUT THE KEYNOTE SPEAKER, DR. ED HILL

In 1994 Ed was invited to participate in research on the famous Ice Man, discovered in the Alps. It was his idea to apply breakthrough medical science, using ultrasound to create three-dimensional images of the organs and arteries of the 5000-year-old Ice Man without disturbing the frozen soft tissues, Ed’s application of this modern technology unlocked secrets while preserving the integrity of the body.



MAY GUILD EVENT

(Continued from page 5)



Happy guests chat at the *Remarkable Women of Salem* event with our upcoming Guild presenter Mary Tribble (right) about her book, *Pious Ambitions*.

Ed’s later research applied craniometrics, which affords precise multidimensional measurements of the human skull to study its evolution, indicating the change of the brain within. This dynamic intersection of medical science, archaeology, and anthropology led to Ph. D.s from the University of Vienna, the University of Innsbruck, and an honorary Doctorate from Wake Forest University.

Returning to Wake Forest Medical Center, Ed found time to work with Stanley South on his groundbreaking (quite literally) archaeological excavations at Bethabara and to serve on the Board of Trustees at Bethabara with him. Ed was also instrumental in publishing Stanley’s South’s book in 1999, *Historical Archaeology in Wachovia*.

Ed’s perspective on Stanley South’s important discoveries and contribution to saving historic Bethabara and first hand knowledge of what has yet to be done at Bethabara is incomparable and was the impetus for this event’s content.

Dr. Hill currently serves on Wachovia Historical Society’s Board of Trustees. He is a noted and dedicated neurologist who shares his passions for archaeology and anthropology.

Wachovia Historical Society members attending this event followed up on Ed’s account of Stanley South’s work and insights with a walking tour of Stanley South’s uncovered sites. An opportunity to exchange ideas during the Social with Savories following at the Historic Bethabara Park. Many thanks to Greta Gray and Lisa Gallaher for hosting this event.

Rosemary Epperly - Guild Member

Wachovia Historical Society Membership

Our Wachovia Historical Society members are the lifeblood of the organization and make it possible for us to achieve our mission: “The object of this Society shall be the collection, preservation, and dissemination of everything relating to the history, antiquities, and literature of the Moravian Church in the South and the secular and religious development in North Carolina and the adjoining states.” We are grateful for the contributions of our members during 2022 and 2023 (see the list of our donors on pages 10-11). But, if you have not already done so for this year, we ask that you renew your membership now!

Contributions made during this year will extend your membership for one year! Enclosed with this newsletter is a contribution card, along with a complimentary envelope. On the back of the card are some survey questions to help us serve you better. So, renew your membership TODAY. Your contributions are critical to the Society’s operations. And if possible, consider increasing your gift, or making an additional gift, perhaps for the exciting opportunity of the Adam Spach Rock House Park project (on page 15). Thank you!

WT by Paul F. Knouse, Jr

Christian Daniel Welfare’s Self-Portrait in the Wachovia Historical Society Collection

“It is [Welfare’s] plan to rent his living quarters from his brother Thomas,...Along with his painting, Br. Daniel Welfare intends to establish a [gallery] of paintings and thus procure himself a moderate source of income.” (Minutes of the Aufseher Collegium, 3 Sept. 1826).



Self Portrait
Christian Daniel Welfare
Salem, North Carolina
1825-1830
Oil on canvas
Wachovia Historical Society (P-86)

Johanna M. Brown - Curator and Director of Historic Interiors
Old Salem Museums & Gardens

Christian Daniel Welfare (1796-1841) was Salem’s first native-born painter. The son of Johann Jacob Welfare (who in 1769 had moved to North Carolina from Maine) and Anna Elizabeth Schneider, Daniel and his brothers were orphaned as both parents had died by 1812. Daniel attended the Salem Boys’ School and was later a teacher in the school. In March 1824 he traveled to Philadelphia to study painting with the artist, Thomas Sully (1783-1872). While in Philadelphia, Daniel was exposed to the work of many well-known American artists including Charles Willson Peale (1741-1827). The work of these artists profoundly influenced Daniel’s own approach to portrait painting.

Echoing the composition of Peale’s *Staircase Group* in which the artist depicts his own two sons ascending a set of stairs, in his own self-portrait Welfare places himself in a doorway as if beckoning the viewer to enter his gallery. Not unlike *The Artist and his Museum*, Welfare has surrounded himself with what defines him as an artist and as a connoisseur of the fine arts.

Rather than revealing his holdings by lifting a velvet curtain as Peale does in his work, Welfare incorporates elements more specific to his own place: his place in Salem. A simple paneled door—likely grain-painted—is slightly ajar with just a few enticing objects in view, suggesting that there may be more to see. The objects Welfare surrounds himself with are those associated with his work: the brushes, the maulstick, the palette. Balanced against a plinth just beyond the opening is a portfolio bursting with papers, no doubt the sketches he used in completing his masterpieces. Atop the plinth is a statue of the Roman god Apollo who



SELF PORTRAIT

(Continued from page 7)



Johanna Brown
Curator of Moravian Decorative Arts & Director of Collections
at Old Salem Museums and Gardens

The Wachovia Tract

Summer 2023

has been variously recognized as a god of light and the sun, truth and prophecy, medicine, healing, music, poetry, arts, archery, and more.

It is no accident that Welfare has chosen a god of such diverse talents, just as the position of the brushes in his hand covering various...um... parts of the statue is not an accident.

By including the sculpture, Daniel proclaims his place in the realm of fine arts and a cosmopolitan understanding of the diversity of art and culture.

Perhaps Daniel completed the painting as a sort of shop sign for the gallery he wanted to build to show off his own works as well as the works of others. In 1828, Welfare proposed the building of “a picture gallery at low cost 20 x 36 feet” with “windows in the roof.” The Church agreed to the construction of the gallery with the understanding that Daniel does so in a way that would allow the addition of windows at the side walls should Welfare ever vacate the shop. (Minutes of the Aufseher Collegium, January 20, 1828).

Come see this portrait and many other wonderful objects in the Wachovia Historical Society collection at the Dianne H. Furr Gallery of Moravian Decorative Arts in Old Salem!

See more works on pages 12-13



DON'T FORGET
you can access more information about Membership,
through our website.

<https://wachoviahistoricalsociety.org/>



Summer 2023

The Wachovia Tract

Wachovia Historical Society Treasurer's Report Submitted by Karl Kapp Summer 2023 Newsletter – May 15, 2023

Hello Fellow Members,

As of May 15, 2023, funds held by the Society were as follows:

General Fund Unrestricted – Wells Fargo Checking	\$ 10,302
General Fund Designated – Wells Fargo Checking – Rock House	2,480
General Fund Unrestricted – Wells Fargo Business High Yield Savings	15,015
General Fund Unrestricted – Moravian Ministries Foundation in America	39,736
Rock House Restricted – Moravian Ministries Foundation in America	40,695
Total	\$ 108,228

Membership donations for the period January 1, 2023 to May 15, 2023 totaled \$6,369. Budget for 2023 is \$20,000. So, we are running a little below the pace needed to exceed budget. As always, **many thanks for your membership giving and support.** My belief is we have been excellent stewards of your interest.

In January, \$5,070 was paid to Old Salem, as curator, to photograph and catalog Society objects in the collection.

Honorariums and memorials from members made, to date, during 2023 are as follows:

- Libby & Dennis Ayers in honor of Reverend Luke Bell & wife Lin
- Robert V. Ford in honor of Gerrii & Peck Spach
- Mrs. Maurice P. Johnson in memory of Dr. Cedric Rodney
- Marcia & Richard Reich in honor of the Rt. Rev. & Mrs. G. Thomas Shelton for Rock House Designated Fund
- Lillian & Tom Shelton in honor of Graham Rights

Brick Paver donation made, to date, during 2023 to support the Adam Spach Rock House Historical Park project was from Jeanne Cox.

Wachovia Historical Society 2023 Donors List
January 1st to May 15th

Contributing Life Members

Mr. & Mrs. Dennis R. Ayers
Bob & Sarah Hunter

Life Members

Mr. & Mrs. Dennis R. Ayers
Mrs. Marjorie Beardsley
Mr. Nicholas B. Bragg
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John & Margaret Eller
Karen & Peter Eller
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Mr. Kenneth P. Sommerkamp
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Dr. Julianne Still Thrift
Gwynne & Dan Taylor
Mr. Charles Timothy Via
Winston-Salem Journal
Mrs. Lynn Ziglar

Order of Wachovia
(\$1,000 and up)

Nola & Paul Knouse

Herrnhut Associates
(\$500-\$999)

Judy & Jay Lester

Bethabara Associates

(\$250-\$499)
Toni & Karl Kapp
Linda & Edward Kelly
Anne Lantry

Committee of 1895
Year of the Society's Inception
(\$100-\$249)

Wesley Bailey
Mary Jane & John Dewees
Robert V. Ford
Lou Garner
Bette Glance
Carol & Frank Holcomb
Rosalie Horton
Katherine & William Hoyt
Robert Mayville
Dr. & Mrs. William McCall, Jr.
Sally McLeod
Susan & John Mickey
Stuart Miller
Mary Anna & Johnnie Pearson
Marcia & Richard Reich
Victoria Remishofsky
Thomas W. Williams, Jr.

Donors continued

Zinzendorf Associates
(formerly the Salem Guild)
(\$50-\$99)

Stephen Ello
Laurie & Chris Hartley
Teresa & Randy Haynes
Kate & Gary Hix
Paulette & Jim Kuzmanovich
Roberta & Jim Pettit

Family (\$35)
Individual (\$25)
Student (\$15)
Senior (\$15)

Jim Baucom
John Benson
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Cody Davidson
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Kathy Ewalt
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John Hauser
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Margaret Hilleary

Linda Hobbs
Martha Holland
Audrey Holms
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Non-Profit, Commercial &
Professional

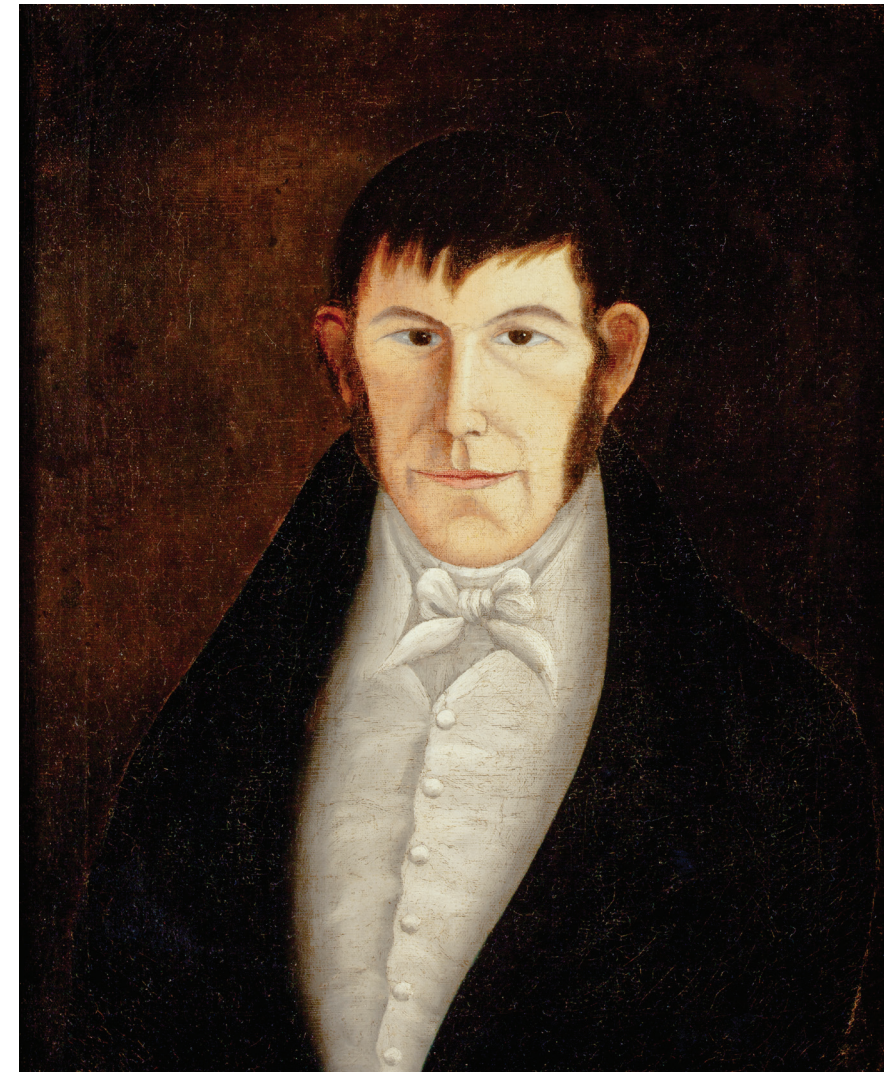
Allen County, Fort Wayne, IN Public
Library
Town of Bethania
Zevely House Associates, Inc.





Wachovia Historical Society (Acc. # P-648)

Elizabeth Hege Reuz with her son Zachariah
Christian Daniel Welfare
Salem, North Carolina
ca. 1825



Wachovia Historical Society (Acc. # P-649)

Matthew Reuz
Christian Daniel Welfare
Salem, North Carolina
ca. 1825



Adam Spach Historical Park Concept Plan

Thank you so much for your support!!!

For inquiries, please contact us at info@wachoviahistoricalsociety.org

or call us at (336) 283-6237

Phase 2 of the Adam Spach Historic Park Underway!!!



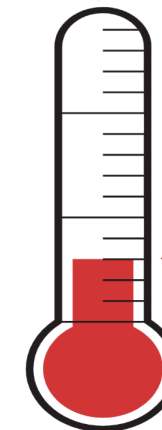
Memorialize/Honor Your Loved One!

Whether or not you are a descendant of Adam Spach, you can perpetually honor your ancestor or loved one through our brick paver program which adds your own legacy as we pave the "Descendants Way" walkway and the circular surround of the historic monument at the Adam Spach Historic Park.

This campaign begins January 1, 2023 and ends on December 31, 2023. The park is expected to be completed in the year 2024. But don't delay—order your brick and assure your place in the park walkway! Pavers come in two sizes – 4" x 4" with three lines of text and 8" x 8" with five lines of text. These funds will be placed in a designated fund to maintain the park for years to come!

Fundraising Goal

\$175,000



**Raised
\$37,200**

4 x 4 brick paver (3 lines of information)- \$75
8 x 8 brick paver (5 lines of information) -\$125

Go to www.WachoviaHistoricalSociety.org to order your brick paver or fill out the form below with check made payable to WHS and mail to: Wachovia Historical Society, PO Box 20803, Winston-Salem 27120

Name of Giver: _____

Address of Giver: _____

In Honor of: _____

In Memory of: _____

Birth/death date: (Only for 8 x 8 paver) _____

Additional line of information (only for 8 x 8 paver):_____

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P.O. Box 20803
Winston-Salem, NC 27120-0803
www.wachoviahistoricalsociety.org



Summer 2023



MARK YOUR CALENDARS NOW!!!

**Wachovia
Historical Society**
128th Annual Meeting
Sunday, October 22, 2023

2:30 - 4:30 p.m.
Old Salem Visitor Center
Music & Refreshments – 2:30 p.m.



Martha Hartley
*Director of Moravian Research
at Old Salem Museums & Gardens*



*Presentation of the
2023 Archie K. Davis
Award*